

Workplace culture is often described as "the way we do things around here." Being intentional about culture is critical for at least three reasons:

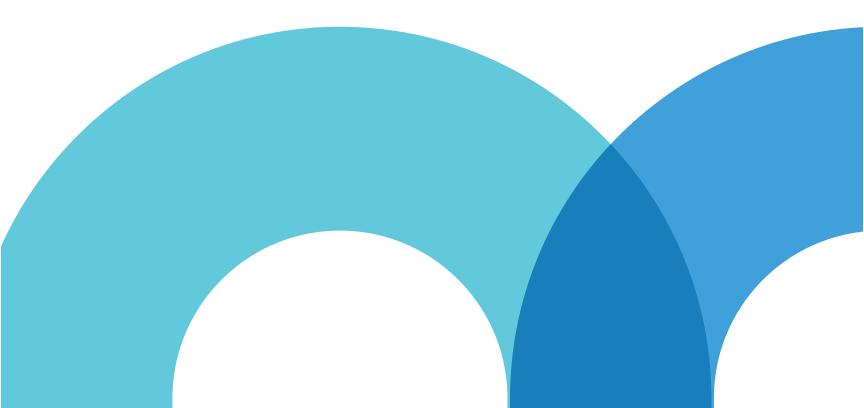
- Culture attracts and retains talent
- Culture accelerates an organization's ability to execute on its mission
- Culture greatly influences the quality of work people produce

As a key leader, you have far more influence over culture than you may realize. With power and influence, comes the responsibility to develop a culture that reflects your most strongly held values and that brings out the best in your team. This is your opportunity to create a workplace where people come to collaborate, learn, grow, and win.

The Moses Group partners with clients to improve talent engagement, retention, and business performance. Our approach is to provide customized, transformative support for leaders and their teams. This support takes the form of leadership coaching (one-on-one and small group), workshops that are interactive and flexibly designed, strategic communication planning and execution, and keynote speaking for employee and/or client audiences.

Your organization stands to achieve improved key performance indicators (e.g. higher operating margin, lower employee turnover, fewer errors, higher employee engagement scores and higher customer satisfaction scores), as well as an enhanced reputation as a great place to work.

The Moses Group excels at creating and preserving high trust environments that enable people to do their very best work. Let us show you how.



## What we do best

- Leadership Development & Coaching
- Workshop Design & Delivery
- Communication Strategy & Content Creation
- Keynote Speaking

## **About Lauren**

Our founder, Lauren A. Moses, earns the privilege of partnering with our clients by working with integrity, curiosity, perspective, and humor. After significant financial services experience, Lauren now designs and delivers solutions to improve employee engagement, retention, and performance. She is a dynamic communicator with a passion for engaging the hearts and minds of our clients.

Lauren began her career in Hedge Fund Strategies at Goldman, Sachs & Co. and fulfilled the investment, banking, and credit needs of high net worth individuals while an associate at J.P. Morgan Private Bank.



Lauren is an entrepreneur, leadership coach, speaker, and writer. She is also a proud alumna of Duke University and Harvard Business School (HBS). Lauren is a member of the HBS Club of New York and the HBS Women's Association of Greater New York.

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